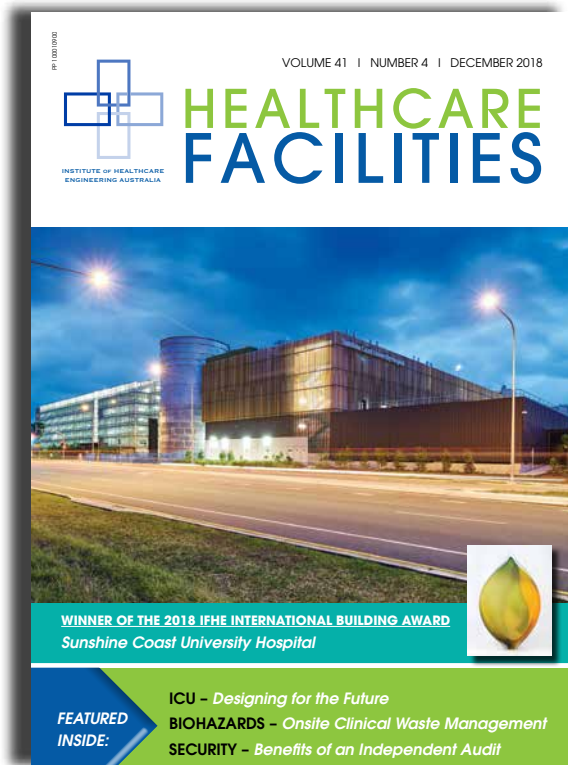


INSTITUTE OF HEALTHCARE
ENGINEERING AUSTRALIA

HEALTHCARE FACILITIES



HEALTHCARE FACILITIES IS ONLINE & INTERACTIVE

IHEA are pleased to announce that in conjunction with our hard copy magazine, Healthcare Facilities is online and interactive.

See overleaf for details on hyperlinking your advertisement.

2019/2020 MEDIA KIT

The *Healthcare Facilities Journal* is the official journal of the Institute of Healthcare Engineering Australia (IHEA) (formerly Institute of Hospital Engineering Australia).

The IHEA is the relevant professional organisation for engineers and health care facility managers employed across the private and public health care sectors, as well as consultants engaged in related work. This includes Hospital Engineers, Health Facility Managers, Architects, Consulting Engineers, Builders, Contractors in the health care field, and all those engaged in Health Care Facilities Management.

This innovative magazine has unique access to the very lucrative health care facilities market with informative features on the latest ideas, developments and technology around the globe.

Our hard copy magazine, *The Healthcare Facilities Journal* is distributed to all members of the IHEA. The journal is also distributed as an interactive, digital publication with in excess of 9000 readers, including all members of the New Zealand Institute of Healthcare Engineering, all members of the AHHA, Australian Healthcare and Hospitals Association, the APHA, Australian Private Hospitals Association and the SMBE, Society of Medical and Biological Engineering Australia.

To discuss how we can help promote your product or service, please contact Adbourne Publishing.

THE INSTITUTES MISSION IS TO CONTINUALLY SUPPORT MEMBERS IN THEIR PROFESSIONAL ENDEAVOURS TOWARDS BEST PRACTICE IN HEALTH ENGINEERING, THE HEALTHCARE FACILITIES IS AN IMPORTANT PART OF THIS SUPPORT PROCESS.



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HALF PAGE	\$1395*	\$1295*	\$1195*	\$1095*
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DOUBLE PAGE SPREAD

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Trim: 297 mm(h) x 420 mm(w)

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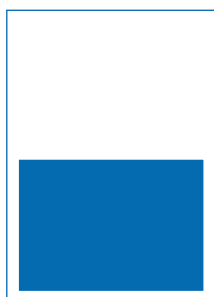


FULL PAGE

Type area: 270 mm(h) x 185 mm(w)

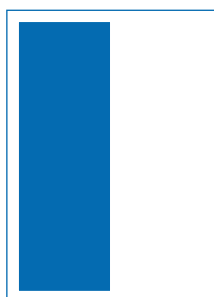
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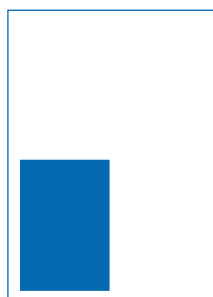
½ PAGE HORIZONTAL

130 mm(h) x 185 mm(w)



½ PAGE VERTICAL

270 mm(h) x 90 mm(w)



¼ PAGE VERTICAL

130 mm(h) x 90 mm(w)

DEADLINES

EDITION	ARTWORK/EDITORIAL DEADLINE
AUTUMN 2019	28th February
WINTER 2019	30th May
SPRING 2019 (CONFERENCE EDITION)	6th September
SUMMER 2020	19th November

MATERIAL SPECIFICATIONS

FORMAT	Macintosh (PRESS QUALITY PDF IS ADBOURNE'S PREFERRED FILE TYPE)
HARDWARE	Mac-compatible CD or DVD
SOFTWARE	Adobe Creative Cloud, Acrobat Professional (WE DO NOT ACCEPT OTHER FORMATS INCLUDING QUARK, PAGEMAKER, CORELDRAW, MS WORD, POWERPOINT OR PUBLISHER)
FONTS	All fonts must be embedded or supplied
COLOUR	Text and images must be supplied CMYK or grayscale, no embedded colour profiles
IMAGES	ALL Illustrations, images and logos to be TIFF or EPS, JPGs will only be accepted subject to quality
RESOLUTION	300dpi or better at 100% finished size
EMAIL LIMIT	10 MB

HYPERLINKS

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EDITORIAL SUBMISSIONS

All editorial submissions should be sent to Neil Muir, E: neil@adboune.com. Items will be published at the editor's discretion. IHEA reserves the right to edit or abridge items accepted for publication.

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