



Adbourne
PUBLISHING

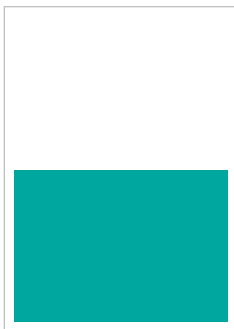
ADVERTISING MATERIAL SPECIFICATIONS



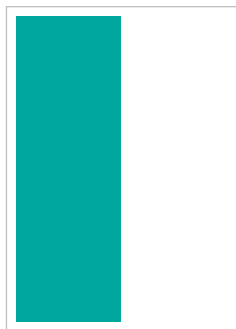
Double Page Spread
Type area: 270 mm(h) x 396 mm(w)
Trim: 297 mm(h) x 420 mm(w)
(add 3 mm bleed to trim)



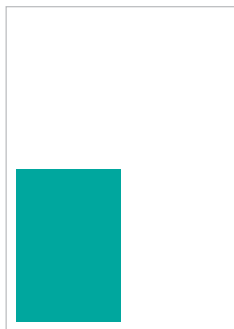
Full Page
Type area: 270 mm(h) x 185 mm(w)
Trim: 297 mm(h) x 210 mm(w)
(add 3 mm bleed to trim)



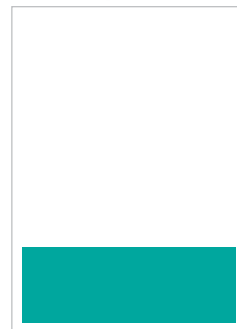
1/2 page horizontal
130 mm(h) x 185 mm(w)



1/2 page vertical
270 mm(h) x 90 mm(w)



1/4 page vertical
130 mm(h) x 90 mm(w)



1/4 page horizontal
185 mm(h) x 65 mm(w)

Supplied Artwork

Suppliers of digital material are responsible for checking all files before sending.

- Format:** Macintosh
(Press Quality PDF is Adbourne's preferred file type)
- Hardware:** Mac-compatible CD or DVD
- Software:** Adobe Creative Cloud, Acrobat Professional
(We DO NOT accept other formats including Quark, Pagemaker, CorelDRAW, MS Word, PowerPoint or Publisher)
- Fonts:** All fonts must be embedded or supplied.
Postscript or OpenType fonts only.
- Colour:** Text and images must be supplied CMYK or grayscale, no embedded colour profiles.
- Images:** ALL Illustrations, images and logos to be TIFF or EPS.
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- Resolution:** 300dpi or better at 100% finished size
- Email limit:** 10 MB

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- If you have a layout in mind, email a rough copy either as a PDF or word doc.
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For further information, please contact the Production Department on **(03) 9758 1436** or email your queries to **production@adbourne.com**